



DFL GENERAL ELECTION NARRATIVE: We're With You. They're With Trump.

What We're Fighting For

- **We're fighting to lower your costs and help you build your future.** That means bringing down the cost of your health care, helping you afford your first home, and expanding your opportunities.

What They're Fighting For

- **Republicans are driving up prices by rubber-stamping Trump's agenda.** Their tariffs are losing you money, their health care cuts are driving up the cost of your care, and their Iran war is making your gas and groceries more expensive. Their choices raised your costs, and they'll keep raising them.

The Choice

- **The choice is clear: Who has a plan to lower your costs and fight alongside you for your future?** We will restore, repair, and rebuild what Republicans have damaged. We're with you. They're with Trump. If they win, we all lose.

The Kind of Leaders You Deserve

- **Democrats don't look away — we look to each other and get to work for Minnesotans. That's what makes us Minnesota Strong.** We'll protect you from losing even more than what Republicans have already cost you.
- **You deserve leaders who show up, get results, and solve problems.** We're focused on strengthening communities and building an economy where your hard work pays off. We believe government should be more effective, be accountable to you, and leave you better off.

Prepared by Asha Carroll, Senior Director, Communications, Research, and Data, Minnesota DFL. Your input and feedback directly shape this memo. Please send thoughts, edits, or additions any time. This memo is relevant for use now through General Election Day 2026. Reach out at acarroll@dfi.org or blawhead@dfi.org.